

Annual Sale of PERENNIAL PLANTS

Perennial plants are now dormant and the sooner they are planted the better will be the results next spring. The following are all hardy to frost and the longer they have to become established and make roots before the growth starts in spring, the better.

Many people defer planting for fear of frost; this is a great mistake. A little old manure, grass or leaves over the crowns is all the protection required anywhere in South Africa.

The following are all strong roots which have been grown in the open ground and not just small seedlings stunted in tins. They can be relied on to give fine flowers next spring and summer.

DELPHINIUMS.

The finest of all blue perennial plants. No garden, however small, should be without some.

MADELEINES "GOLD MEDAL" DELPHINIUM HYBRIDS. Grown from the choicest and most expensive seed sent out by the world's greatest Delphinium Specialist and saved exclusively from hand-fertilised and isolated plants of the newest and choicest varieties only. Most of these plants have already flowered this autumn and they represent an almost unbelievable advance on the ordinary Delphinium Hybrids. The flowers have caused quite a sensation at our Floral Depot in Pritchard Street, Johannesburg. Price 1/- each; 10/6 per dozen; 36/9 for 50.

MADELEINES MATCHLESS BEDDING HYBRIDS. A first class strain which, whilst not of the superlative excellence of our "Gold Medal" strain, is far ahead of the best usually sold. Price 9d. each; 5/- per dozen; 17/6 for 50; 30/- per 100.

MADELEINES MATCHLESS BELLADONNA. Beautiful pale blue. Very free-flowering and the best Delphinium for cut flower work. Sprays light and graceful. Price 9d. each; 5/- per dozen.

MADELEINES MATCHLESS FORMOSUM. A dark, rich blue counterpart of Madeleines Matchless Belladonna. Price 9d. each; 5/- per dozen.

BLUE BUTTERFLY. Easily grown and free flowering rich blue Annual Delphinium. Price 6d. each; 2/6 per dozen; 8/9 for 50; 15/- per 100.

Aquilegia (Columbines). Beautiful colours and dainty flowers. Price 9d. each; 3/6 per dozen; 12/3 for 50; 21/- per 100.

Barborton Daisy Hybrids. Very beautiful colours; flowers keep wonderfully when cut. Mixed seedling plants 1/6 each; 15/- per dozen.

Campanula Wahlenbergia (Platycodon). This fine variety stands our sun and is easily grown. Large white and blue bell-shaped flowers. Price 1/- each; 7/6 per dozen.

Cannas. One of the very finest tall border plants. The new large-flowered types and beautiful colours are incomparably superior to the older sorts. Price 1/- each; 7/6 per dozen; 26/3 for 50; 45/- per 100.

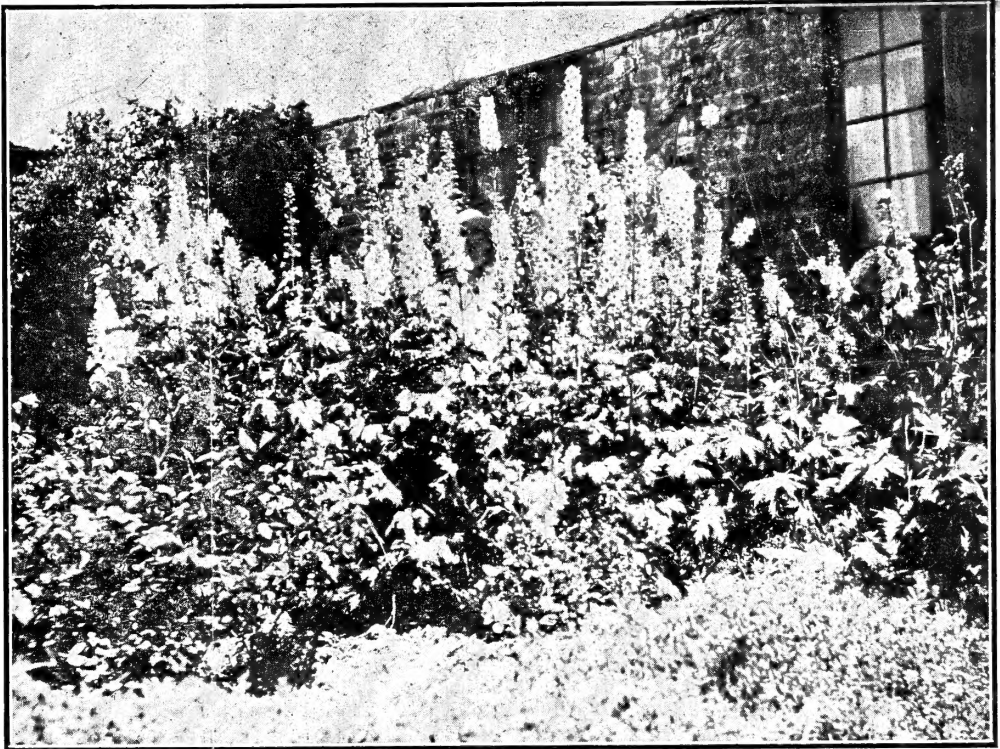
Canterbury Bells. Mixed Colours. Price 6d. each; 2/6 per dozen; 8/9 for 50; 15/- per 100.

Digitalis, Lutea. A new, very pretty, small-flowered yellow Foxglove. Price 9d. each; 5/- per dozen.

Gaillardia, Perennial. Far superior to the annual type. Price 6d. each; 2/6 per doz.; 8/9 for 50; 15/- per 100.

Geum Mrs. Bradshaw. Bright scarlet, a very choice border plant. Price 9d. each; 5/- per dozen; 17/6 for 50; 30/- per 100.

Gypsophila Paniculata. Unsurpassable with cut flowers. Incomparably more beautiful than the annual type. Price 9d. each; 5/- per dozen; 17/6 for 50; 30/- per 100.



Madeleines "Gold Medal" Delphinium grown by Magistrate A. A. Stanford at Parkwood, Johannesburg.

Helenium, Riverton Gem. Easily grown perennial which thrives in our hot sun. Orange yellow with dark centre. Price 1/- each; 7/6 per dozen.

Hollyhocks. Madeleines Matchless Double Mixed. The finest of all tall border plants. Magnificent double flowers and grand colours. Price 9d. each; 5/- per dozen; 17/6 for 50; 30/- per 100.

Iris, Germanica and Hybrids. Wonderful colours, including combinations of yellow, wine, mauve, lavender, etc. Quite one of the best border plants and distinct from the ordinary purples and whites. Mixed Colours. Price 1/6 each; 15/- per dozen; 26/- for 50. Special colours 1/6 to 2/6 each.

Iris, Madeleines Purple Perpetual, very free-flowering. **White Wings,** white, yellow beard; **Royalty,** Blue Standards, purple falls; all price 9d. each; 5/- per dozen; 17/6 for 50; 30/- per 100.

Iris, Lavender Queen. Very beautiful tall pale lavender. Price 1/6 each; 15/- per dozen.

Iris, Madame Chereau. Blue and White striped Picotee edge, exceedingly pretty. Price 1/6 each; 15/- per dozen.

Iris, Japanese, the largest Iris in cultivation. Will grow perfectly in ordinary beds if given plenty of water in summer. Price 1/- each; 7/6 per dozen.

Lychnis Chalcedonica. A very fine scarlet perennial. Price 6d. each; 5/- per dozen; 17/6 for 50.

Michaelmas Daisies. One of the easiest grown perennials and very showy. Purple, White, Pink, Blue, Mixed Colours. Price 6d. each; 2/6 per dozen; 8/9 for 50; 15/- per 100.

Pentstemon Botanica. A magnificent plant for border or cut flowers. Long spikes of small lavender flowers. Highly recommended. Price 1/- each; 7/6 per dozen.

Pentstemon Madeleines Matchless. A really superb strain of seedling Pentstemon. Large flowers and beautiful colours. Price 1/- each; 7/6 per dozen.

Perennial Phlox. Fine border plants. *Mixed colours only.* Price 1/6 each; 15/- per dozen.

Plumbago Capensis. Makes a beautiful shrub or hedge. Fine for covering up bare places. Pretty blue flowers. Price 1/6 each; 12/- per dozen.

Plume Poppy (Bocconia Cordata). A fine tall-growing ornamental-leaved perennial for growing in a damp place; such as near a down pipe from the roof. Price 1/6 each; 15/- per dozen.

Poppy Oriental Hybrid, Enormous gorgeous coloured flowers. Likes modified shade, rich soil and plenty of water in early spring. Price 1/- each; 7/6 per dozen.

Pyrethrum Roseum. Beautiful cut flowers. We grow quantities for our Floral Depot. Price 6d. each; 3/6 per dozen; 14/- per 50.

Salvia Farinacea. Bright lavender. A fine border plant. Price 9d. each; 5/- per dozen.

Statice Latifolia. Huge heads of tiny lavender flowers. Very dainty and beautiful. Price 9d. each; 5/- per dozen; 17/6 for 50.

Sweet William, Madeleines Matchless. The modern Sweet William is a really beautiful plant which is literally covered with trusses of large flowers. Price 6d. each; 3/6 per dozen.

Verbena, Madeleines Matchless. Erect growing. In every way the same as the old trailing sorts, except that it has a compact erect form of growth. A novelty of very great merit. Price 9d. each; 5/- per doz.

Violets. Large Imperial Blue. Enormous rich-coloured flowers with long stems. The finest Violet, as grown for our Floral Depot. Price 6d. each; 2/- per dozen; 7/- for 50; 12/6 per 100.

NOTE.—Not less than half-dozen of any of the above at one dozen price.

A Special Discount of 10 per cent. (2/- in the £) on all orders of Twenty Five Shillings and over which are accompanied by cash payment. All deliveries free in Union.

Madeleine's Floral Farms, Sub-Tropical Seed Specialists.

Madeleine's Bdg., 57 Pritchard St., JOHANNESBURG

Mail Order Dept., P.O. Box 1141, Johannesburg

